# Hi. I'm Anna Hickey.

I design things. Check them out at annahickey.design. Let's chat. (732) 489-1358 or amhickey713@gmail.com.

# Experience.

#### **Eversana Intouch**

Art Supervisor / Jun 2024 - Present Senior Art Director / Oct 2022 - Jun 2024 Art Director / Jun 2021 - Oct 2022

- Collaborated with the innovation team to develop an interactive conference piece featuring Al-generated patient avatars with accompanying Al-generated voiceovers.
- Played a key role in the successful co-promote launch by developing and executing compelling visual strategies, enhancing the campaign's impact and visibility.
- Assisted in the global launch efforts, providing support in adapting visual assets for international markets and maintaining consistency across various platforms.
- Crafted impactful visual strategies for oncology and diabetes disease states, targeting both health care professionals and consumers.
- Translated intricate medical concepts into engaging digital visuals, collaborating seamlessly with developers for websites, ads, and emails.

## **Endres Studios**

Digital & Brand Designer / Freelance / Jul 2019 - Present

- Designed and optimized website architecture and user interface for Endres Studios, creating a seamless and engaging experience tailored to the needs of the small business and its customers.
- Developed and implemented a comprehensive social media strategy, producing visually compelling graphics and content to boost brand presence and engagement across multiple platforms.
- Created cohesive print materials, documents, tags, and signage, ensuring all physical collateral perfectly aligned with the brand's visual identity and enhanced overall brand recognition.

#### **AVIBE**

Digital Designer / Portland, OR / May 2018 - Dec 2019

- Collaborated with cross-functional teams and developers to create data-driven websites, led client interactions, and presented designs, ensuring projects were aligned with both brand and ADA guidelines.
- Designed UI components, infographics, emails, and landing pages across various sectors, enhancing user experience and maintaining consistency across digital platforms.

#### Volunteer

Web & Graphic Designer / 2011 - 2020

- Graphic Designer for Portland Botanical Gardens during start-up phase (2020)
- Contributed to three 24-hour design events at Kutztown University for local non-profits (2014-2016).
- Graphic Designer for Cornerstone Church Youth group in Easton, PA (2011-2012)

### School.

# BFA in Communication Design

Kutztown University of Pennsylvania / 2016

Studied Web Design, Graphic Design, & Advertising.

**Design** with Figma, Adobe Creative Suite (Illustrator, InDesign, Photoshop, and XD), Sketch.

Code using HTML5 & CSS

**Skills** Print and digital design with digital focus, creative direction, team leadership and communication, project management, client relationship management, presentation skills, problem solving, time management, Microsoft Office Suite, Mac and PC operating systems. Experience with After Effects and Premiere Pro. Understanding of Javascript and React. Life-long learner. Artist.